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Online Marketing Squidoo Tips

such as Blogger.com and Squidoo can lead to poorly designed appearances by their owners. The result is less time spent by visitors and ultimately less income to you.

2. Use keywords effectively. Search engines will find your pages if you title them correctly and include keyword phrases in the description. You should also be using these words in the tags and linking to other sites for better results.
3. Create a lens of the day. This will keep people interested in your page and bring them back in the future.
4. Stay on theme. One advantage to Squidoo is you can create more than one page if you want to venture into other niches. The critical thing is to stay on theme and not confuse your readers or search engines with irrelevant information.
5. Use the answer desk if you have questions. The forum is another good place to find helpful information or get your questions answered.
6. Look over your grammar and spell check. This will reflect poorly on you if there are multiple mistakes.
7. Take advantage of affiliate products and create lenses for them. This is an excellent way to monetize your pages and to make more money. As an affiliate marketer you do not need to create any of your own products and many offer excellent compensation plans.

For sure incorporate Google AdSense into them. Also join PayPal so you can get paid by Squidoo and other affiliate programs that pay with them.

8. Use Search Automator for sources of information. You can find information with this free tool via articles, search engines, video, podcasts, and much more.

Avoid using Google as you can get your content spidered and archived better if you are providing fresh content from other sources.

These are a few Internet marketing strategies using Squidoo. There is a learning curve to doing this correctly, but once you understand that it can be a powerful source of traffic and an income generation tool!

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