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Get More Traffic On Your Web-page With Twitter

In case you haven't heard, Twitter is now considered the hottest web 2.0 property on the internet, and the main reason for that is because it's definitely earned that reputation! The skyrocketing popularity of the short messaging service just continues to rise. This is good news for Internet marketers, as it's a viable opportunity to drive targeted traffic to your offers/sites. But if you aren't familiar with the intricacies of Twitter marketing, the process can be confusing at first. The purpose of this article is to look at the dynamics of using Twitter for any marketing purposes and how it will give you some great long term results.

Firstly, you need to get a Twitter account right away if you don't have one. Without it, you can't start driving traffic. It's absolutely free to sign up and gives you the option to search through your email to find out if you already have any existing friends/colleagues/contacts on Twitter. Once you have an account, you customize it. Upload a photo of whatever you want, it could be you, a logo, anything. Be sure you link to the website you are trying to generate traffic for on your profile. Twitter is different from all the other social networking websites out there such as Facebook or MySpace, because it doesn't allow you to go beyond micro-blogging, which means you won't be able to upload and add any photos and store them in a personalized album. You can, however, add a picture or share them with friends as part of an update. Once you have a Twitter account, you're now ready to follow different people. Following people on Twitter means that you will be able to see all of their updates on your main page when they write them. If someone on your friends list posts an update, you will be able to read this particular tweet on your profile page. It is easy to follow somebody, you simply use the 'follow' button which can be located under their profile pictures. Following people is a great way to get followers of your own, most people will follow people who follow them.

It's necessary for you to make the effort to build a relationship with your Twitter followers; if you don't, they won't trust you enough to buy your products. As soon as you've established a foundation for your relationship with them, they will be more inclined to regard you as an authority in your field. Only then should you include promotional links with your content links, but do it in moderation. Another good idea is to start making some targeted searches over Twitter and look for people asking specific questions that are related to your niche market. As soon as you have accumulated a good amount of questions, it's time to begin sending out informative answers. You can do this by either creating a blog post or a video/audio/article that answers their questions and offers solutions to their problems. But your responses must be pertinent and accurate and helpful so they are of value to the questioners. In addition, you need to be sure you have a link for whatever your product/affiliate product is at the end of whatever content you're providing to them. As a final suggestion to get the most from Twitter, take the time to do it properly and don't rush to make sales. First build a like-minded following and gain their trust, then slowly and naturally work in your promotions. Also, spend some time researching to discover targeted questions.

I see so many people use twitter including a business in [autoglass](#) and a spe t in [fertility acupuncture san francisco](#).

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