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People Search Advertising

Clearly the most questions I get asked by people that join our People Search System is where and how do I advertise it? You can bring quite a bit of traffic to your website with free advertising. This will be free Internet advertising using free websites. You have several direct urls and your People Search url that your looking to advertise. You may be thinking the only way to advertise it with paid advertising. Paid advertising such as Google PPC, MSN Adwords or Yahoo ad's are all great places to advertise. But I like to start with free online advertising of my products and services using free websites. I then test different methods and keywords to see what works and what doesn't. Once you see what ad's are working for free then you can always step it up to PPC and not waste your money at the beginning.

Free Websites

Here is great free websites to begin with:

1. Google Blogger - Yes just what your reading this blog post from is a excellent free website. Here is a resource any [blogger](#) can use.
2. Squidoo Lens - is another of my favorite places to do a Lens on a product and focus it around a main keyword. If you need help with making your Lens then you can pick up a copy of [Free Squidoo Lens Guide](#) that will walk you through the process step by step.
3. Hub Pages - There are many of these just Google Hub pages
4. Article Marketing - If you have your own domain then I recommend you do a article and use your domain links within the article to point to your website. If you have affiliate domain I recommend you use the article to point to your squidoo pages [_Jelly](#) and let your squidoo lens point to your website.
5. [Free Classified Ad](#) - There are many of these sites which you can create back links to your website
6. Forums - Participate in forums and in your signature line put in your website
7. Email Signature
8. [Social Bookmarking](#) can be huge to use once you create your free sites.
9. Comments on other people Blogs and Squidoo Lens. Join like Groups.
10. [Traffic Exchanges](#)

Tip - When using Squidoo Len's I recommend that you research your keywords for your product or service and then make one Squidoo Lens up for each of those keywords. Make up 10 Lens for the product or service you are marketing. This will create a nice flow of free traffic. In six months time these websites will be bringing you a great flow of web traffic.

Here are some of my other [Internet Advertising methods](#).

[I left Acme People Search](#) System on July 29th

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