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Produce Traffic With Twitter

A quick check of the web will reveal dozens of social media websites. Twitter is just like these sites. The essence of Twitter is the constant update of information about what you are doing or "status," the concept is simple, the effect can be profound. You can share as many small and intimate details about your life as you want and change the information provided at any time. There is a limitation of 140 characters for each update (tweet) that you post, which means you need to get to the point in your messages.

If you've been studying Twitter marketing at all you have probably realized how critical it can be to have loads of followers on your Twitter account if you want to start getting some real traffic to your site. That is not entirely true. Why isn't it true? Because you need to look at the other alternate ways too. Instead of gaining a large number of random followers, you should try to put in the effort to get highly targeted followers. When you choose this direction you end up with a bunch of interested people to your list as well as giving you the opportunity to send out your own tweets and receive a response. The best way to locate these kindred spirits is for you to make the first advances by following other sellers in your market. What that will create is the people you decide to follow will end up following you back. But having a steady group of followers doesn't mean you can simply bombard people with tweets that advertise products from affiliates. That's a good way to drive them away because they will think your only interest is in selling to them. Think about what your followers would want before you consider this approach. How do you find out what your followers want? The best way is to post links to content that is intriguing and topical. Make sure your information is useful to the following.

If you want to make things automated, you can use sites such as Twitterfeed to connect your RSS feed to your Twitter account. This type of site automatically updates your Twitter account any time you update your RSS feed. This will ensure that your updates are posted on a regular basis. However, just keep things slow or else people might see you as a spammer, which no one likes. Try to mix these updates with your natural tweets. Twitter has turned out to be a goldmine for marketers who want to get good, targeted traffic that converts. In order to really win big using Twitter you do have to invest the time and care it takes to make it work. To drive traffic where you need it market consistently, update your account both automatically and in conversation and cultivate a large following of tweeters.

Twitter can be used for everything from [acupuncture infertility](#) to the opposite end of the scale, [online marketing san francisco](#).

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