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# **Building Your GDI Business as a Forced Matrix**

I have been in GDI since October of 2008 and I have used leads with great success. I was in Acme People Search for nearly six months. I could get sign ups with it but my team couldn't figure out how to market it. There are more methods out there on how to build GDI and some things work better for others.

My team has grown even though the last half of 2009 I was not out there marketing my GDI business. I did get signups by default but none of them went on my front line. Actually I only have 7 people on my front line. Every person I sign up goes somewhere under those 7 people. I even place under those 7 people down line.

I know for one thing, those 7 people will never leave me since they make more than what GDI cost them. They are also teaching their recruits that if we work as a team and just help each other get 5 people we can grow a much larger down line and have less attrition.

I don't advertise GDI itself any longer at all. I advertise [New Rich Report](#) or [Free and Powerful](#) which uses GDI as a funded proposal. Using a system like this allows me to generate my own leads from the internet and also builds my list. I like using the New Rich Report the best since it has an autoresponder in it and Joel Broughton has a years worth of ad copy already made up for you.

By using a system like this that uses GDI as a Funded Proposal it allows me to place other down line GDI usernames in my system so when someone comes to my system and they join GDI then they get placed somewhere in my downline.

So I use these systems as a [Brand GDI Forced Matrix](#)? By doing this I see my GDI team continuing to grow. If you choose to build your business as a team and start placing people under others and get them doing what you're doing you will see a long term income from a \$10 business that will grow into a long lasting residual income.

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