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# **Marketing Strategies For The Small Businesses**

can only be shown to specific groups. Age, location etc. this is cost saving and also more effective.

Now it depends on what you sell or what your services are. If your product or service isn't related with age, sex or location, and suitable for everyone then go for Google adwords. You will get maximum exposure.

Facebook ads helps to narrow the efforts of your marketing and brings you only the targeted traffics. So I think for now facebook ads are better than Gooogle adwords for some special kind of products and services. And in other sense if you have to publish and get noticed by any level and those without the social media then it's the Google you should choose.

I am writing blogs and money making at: [PPC marketing. Google adwords:](#)

The best Forum Online: [Marketing ideas,small business marketing:](#)

People who are searching the Internet for info about [web traffic](#), make sure to visit the link which was quoted right in this line.

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