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Learning How To Squidoo Can Boost Your Online Presence

example that I used to share my review on the [Supreme 2x2 affiliate program](#).

After seeing my example, you should understand how simple using Squidoo is. Even with that being said, you may be wondering why you would ever need to learn *how to Squidoo*. There is one simple reason for that: Squidoo has a very high page ranking with Google, therefore when you write a quality piece of content and publish it on the Squidoo platform, you are able to get much more traffic than by creating a website yourself.

If you have your own blog, you can even write a Squidoo lense about a particular marketing technique and link it back to your blog. That way, anyone who reads your lense and is interested in what you have to say might click your link and that is absolutely free traffic to your site that took minimal effort. Many top marketers utilize Squidoo for every new product due to the fact of it being a high traffic site.

Picture this: you are releasing your brand new product to the masses and no one knows about it yet. You are preparing your blog post, your social media sites, your email broadcasts, a couple videos and maybe some other marketing techniques. Wouldn't it be good to have your own Squidoo for your own product before anyone else does? I would think everyone reading this would agree the answer is yes. Everyone who searches for your new product either in Google or Squidoo is highly likely to come across your lense.

Now that you know **how to Squidoo**, head over to [Squidoo.com](#) to create your first lense.

I want you put a link to your lense in the comment section of my blog at [GabrielJohansson.com](#) so I can leave a comment on it. This will also make your lense look better. Share your lense with everyone you know for best results!

-Gabriel Johansson

Obtain practical info in the sphere of [internet marketing](#) - please make sure to read the site. The times have come when concise information is really within your reach, use this opportunity.

You can also find this article published on [Learning How To Squidoo Can Boost Your Online Presence](#), and on the tag pages [how to Squidoo](#).