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# **How to Generate Leads and Build Your Primary Business**

In this video I am sharing with you how I go about building my list using [10 Years of Traffic](#). 10YOT is a Free Tool that will help you build any business. Today I will show you how I am using it to build [Rolution](#).

I have been using 10 Years of Traffic for over 11 months and it just keeps working. I instructions that you can learn more about how I have things set up you can visit my [10 Years of Traffic instructions](#) and use it to build any business you choose. As I generate leads they get added to my [GVO eResponder](#) or auto responder so I can communicate with them and provide them more information.

I use [List Builders](#) to generate traffic to my website. They are easy to use, very economical and you can join most of them for free or pay a one time charge or a monthly [Brand](#) fee. I manage all my List Builders using [Viral Mail Profits](#) which tell me which List Builders I can use daily. Viral Mail profits is also a free tool.

I hope this video helps you generate traffic for your primary business as well as helps you build your list.

To Your Success,

Scott Gordon

You can also find this article published on [How to Generate Leads and Build Your Primary Business](#), and on the tag pages [10 years of traffic](#), [generate leads](#), [generate traffic](#), [GVO](#), [gvo eresponder](#), [list builders](#), [list building](#), [rolution](#).