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What Is An “Auto-Responder“? Will It MAKE ME INCOME ?

What is an "Auto-Responder"? Will it MAKE ME MONEY ?

Why do I need an "Auto-responder" How will it make me MONEY ?

Question: "What is an Auto-responder" ?

Answer: "Auto-responder" is an automated email program that sends out your emails for you! By placing a simple form on your "Lead Capture Page", "Splash Page", website or email, you can have people enter their name and email address (phone etc...) and this puts them on your "eMailing List". The people entering their information are "Opting In" (or Option In) to receive your emails. They also have the option to "Opt Out" (no longer receive) your mailings, whenever they choose.

An "Auto-responder" IS a MUST HAVE if you are "marketing" anything "online". For example, you place an ad and draw someone to your website or sales page. If they do not purchase your item or service the first time they are there, you have lost them forever. But with an "Auto-responder" when they enter their name and email address, now you can email them information or product advertisements forever!

Set up your "Auto-responder" to send out Pre-Written emails, assign the delivery day (1 day after they Opt In, 3 days after they Opt In etc...) and NOW Your "Email Marketing" and "Business" are on "AUTOPILOT"!

Auto responders also allow you to send out "Broadcast" messages. A "Broadcast" message is a message that you send out to your entire list any time you choose. For example, you just found out about a great new tool or website that you know will help the people on your list grow their businesses. You can just make up a quick email style message with a link to your new find and shoot the message out to everyone on your list. It's fast easy and current.

Another thing that a good Auto-responder will allow you to do is send out very slick, well designed, colorful messages. Most of the bigger Auto-responder companies have pre-made templates. You just choose from their template list. Pick your style, colors and design, then just type in your message. You now have a very professional looking message, newsletter or broadcast!

PLUS! With the rise in "Social Networking" you can set up your Auto-responder to send out your current blog posts to your entire list! You can even put an "Opt In" form right into your blog posts or Auto-responder messages!

All of the tracking of your messages is done inside the Auto-responder program. You can see how many messages went out and to how many people. How many people opened the message. How many people clicked your link inside your message etc... This is a Great Tool!

This tool is a MUST HAVE for anyone who is marketing anything on or offline,

YOU can set up an "Auto-responder" your "business" or "business opportunity" for approx \$19/month!

[Special Introductory Offer!](#)

PS: YES it will make you money! Plus most Auto-responders have affiliate programs too!

Until next time, All The Best!

Dale Werner

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