

File Created by [Blogging Rebirth](#) WP Plugin

# Tips For Successful Blog Marketing

## Your Blog

At what time you initially start a blog, of course it is unheard of. No one knows anything about the blog unless you provide them the link and show it to them. The first thing that you can do is to allow RSS feeds be taken from your blog. Allow other websites and blogs to publish your same exact blog. Once you do this, they are giving you a link back to your blog, and also telling their readers all about your blog. You will get more traffic than ever by way of this tool. RSS feeds are wonderful for marketing and getting your blog out there.

## Commenting On Blogs That Are Pertinent To Yours

While you are working on your readership base, and trying to add readers, you are going to find that commenting on blogs that are related to yours will help. Locate a blog that is on the same subject matter as yours, or close to it, and leave comments. Commenting on blogs that get lots of comments will make yours be seen by those interested in that subject. You will [gain traffic](#) and readers that way, and it is easy, as well as free.

## Use The Track Back Feature

When you have the track back feature on your blog, you are allowing other individuals to link to your blog. Maybe somebody has a post on their blog that is pertinent to one of yours. They can make use of the talkback to your post, and send their readers to your blog so that they know what they are referring to. Another good thing to keep in mind is that if someone gives you a track back, it is a courtesy to return that to their blog if at all possible.

## Track Your Visitors

You ought to track your visitors to know where they are coming from. Doesn't matter what type of [tracking solution](#) you select, you want to be able to identify what keywords they searched on to hit upon your blog and where they did their searching. Doing so will help take out all of the guess work when it comes to blog marketing. You will discern what keywords are effective, and which are not. A search for [Internet marketing tools](#) will yield many quality solutions for you to study and use.

## Trade Links With Authority Blogs

The authority sites are going to have a higher page rank, and will also be listed high in Google's search results. So do some searches and check those out and see if they are up to exchanging links. If they are not, you could always just add those into your blogroll. You do not need authorization to do that if they are not into linking. However, in the world of blogs, most blog owners are thankful for all links, and are eager to return the favor.

## Learn And Apply SEO To Your Blogs

SEO is search engine optimization. You are going to find that if you want your blog to go anywhere, you need SEO, and you need to recognize how to utilize it to the benefit of your blog. So don't forget to make sure the search engines can find your blog.

In summation, blog promoting is only as hard as you make it. Get your blog to the top using the above tips, hard work and persistence. Blog marketing can be pretty effective if it is done right. However, you cant just set up a blog and wait for people to find it. Get your blog out there and make it known to others just as you would a website.

You can also find this article published on [Tips For Successful Blog Marketing](#), and on the tag pages [about blogging](#), [blog marketing](#), [blogging](#), [blogging tips](#), [how to market blogs](#).